

**THE INCREASING ABILITY OF PT. PLN (PERSERO)** in fulfilling the electricity demand for the public has spurred the demand for products of electric & household electronic in Indonesia. Easiness that can be obtained with the use of household electrical appliances has contributed to the increasing use of household electrical appliances and also encourages the increasing in industrial production of household electrical appliances made in Indonesia.



Domestic consumption of electrical appliances and home electronics has increased, although the volume of imports appears to increase as well. The increased volume of imports is actually happening on the products that have not been produced in Indonesia nor have the latest technology in terms of electrical energy savings. The export value of machinery / electrical equipment during the period of January-September 2010 reached U.S. \$ 7,447.1 million, while in the same period in 2009, the value reached U.S. \$ 5,676.6 million. During the period from January to September 2010, the export value of machinery and electrical equipments is the third highest after the export of mineral fuels whose value reached U.S. \$. 13,666.2 million and exports of fats and oils of animal / vegetable (HS. 15) had export value that reached U.S.\$ 10,175.5 million.

In the past decade, the Indonesian Telecommunication industries also experienced significant growth. The role of the telecommunication industries in the daily life and business activity has been very dominant and is considered as a major component.

**CIC** as one of the leading independent consultants in Indonesia in terms of industrial research and investigation companies is always trying to encourage the growth of the national manufacturing industry through the presentation of industrial studies that are comprehensive, accurate and reliable. This time, **CIC** has successfully compiled and published the **Indonesian Electric, Electronic & Telecommunication Equipments Directory 2010-2011**.

**INDEX OF PRODUCTS**

- Air Conditioning & Components
- Antenna
- Blender/Mixer
- Cabinet/Casing/Box
- Car Audio
- Cassette/CD Room
- CD/DVD/VCD
- Electric Cables
- Electric Equipments
- Electric Generator
- Electric Iron
- Electric Machinery
- Electric Water Pump
- Electronic Components
- Gas Cooker & Components
- Lamp & Components
- Loud Speaker
- Mobil Cellular Telephone Services
- Monitor Computer
- Printed Circuit Board
- Printer & Component
- Radio & Radio Cassette Recorder
- Refrigerator/Freezer/Dispenser
- Remote Controls
- Rice Cooker
- Telecommunication Cables
- Telecommunication Equipments
- Telecommunication Network Development, Consulting & Contracting
- Television
- Vacuum Cleaner
- Watch
- Others

This directory contains complete information of 873 companies engaging in Electrical and Households Electronic Equipment Industry sectors as well as Telecommunication Industries throughout Indonesia, especially in medium to large scale enterprises.

This directory can be obtained exclusively from **CIC** at a cost of **U.S.\$ 300**, - per copy, available only in English edition and can be ordered directly to our Marketing Division, Mr. B ramantyas Saputra SI kom, either through his mobile number at 08159404145, CIC's office phone number at (6221) 3101081 (Hunting), Fax at (6221) 3101505, E-mail at marketing@cic.co.id or thru our Website at <http://www.cic.co.id>.

|   |   |   |   |
|---|---|---|---|
| <b>CIC</b>  |   | <b>ORDER FORM</b>   |   |
| PT. CAPRICORN INDONESIA CONSULT INC.<br>A Member of the CIC Consulting Group<br>Jalan Salemba Tengah No. 66 A<br>Jakarta 10440, Indonesia |   | Phone : (021) 3101081, 3906274 (hunting)<br>Fax : (021) 3101505<br>Web Site : <a href="http://cic.co.id">http://cic.co.id</a><br>E-mail : <a href="mailto:marketing@cic.co.id">marketing@cic.co.id</a> , <a href="mailto:cic@cic.co.id">cic@cic.co.id</a> |   |
| Pleas send  | : | copy of " Indonesian Electric, Electronic & Telecommunication Equipments Directory 2010-2011"   |   |
| Name (Mr/Mrs/Ms)  | : | Position  | : |
| Company Name  | : |   |   |
| Address   | : |   |   |
| Phone /Fax  | : | Date  | : |
| E-mail  | : | Signature   | : |
| Please tick   | : | <input checked="" type="checkbox"/> Price : <b>US\$ 300,- /copy</b> or equivalent to rupiah<br><input type="checkbox"/> Check/Bank Draft <input type="checkbox"/> invoice <input type="checkbox"/> English Edition <input type="checkbox"/>               |   |
| Note : Currier Service fee applies for overseas delivery.   |   |   |   |



# Sample of Indonesian Electric, Electronic & Telecommunication Equipments Directory 2010-2011

## SAMSUNG ELECTRONICS INDONESIA, PT

### Address

#### Head Office & Factory

CIKARANG INDUSTRIAL ESTATE  
Jalan Jababeka Raya Blok F No. 29-33  
Cikarang  
Bekasi 17530  
West Java  
Phones - (021) 89837114 (Hunting)  
Fax. - (021) 8934273

### Marketing Office

Plaza DM 16th Floor  
Jalan Jend. Sudirman Kav. 25  
Jakarta 12920  
Phone - (021) 52991777  
Fax. - (021) 5225511  
Email - indosamsung\_supplier@yahoo.co.id

### Date Of Establishment

14 August 1991 as PT SAMSUNG METRODATA ELEKTRONICS  
6 August 1997 as PT SAMSUNG ELECTRONICS INDONESIA

### Legal Status

PT (Limited Liability Company)

### Category

Foreign Investment (PMA) Company

### The President of the Republic Indonesia

No. B-212/Pres/7/1991  
Dated 27 July 1991

### The Capital Investment Coordinating Board

- No.225/I/PMA/1991  
Dated 2 August 1991
- No. 386/III/PMA/2006  
Dated 28 March 2006
- No. 157/II/PMA/2006  
Dated 24 May 2006
- No. 1584/III/PMA/2006  
Dated 29 November 2006

### Lines of Business

Electronic and Telecommunication Component Manufacturing

### Production Capacity

#### Initial Units

Color TV - 1,340,000 units p.a.  
Radio Cassettes - 750,000 units p.a.  
Music Centers - 200,000 units p.a.  
Compact Disc Players - 700,000 units p.a.  
Video Cassette Recorders - 1,000,000 units p.a.  
Camera Video Recorders - 50,000 units p.a.  
Car Radio Cassettes - 300,000 units p.a.  
Key Telephones - 400,000 units p.a.  
Telephone Sets - 200,000 units p.a.  
Tuners - 1,000,000 units p.a.  
Fly Back Transformers - 2,000,000 units p.a.

Speakers - 5,000,000 units p.a.  
Color Picture Tubes - 1,200,000 units p.a.  
Printed Circuit Board - 2,000,000 units p.a.  
Monitor - 100,000 units p.a.  
Microwave Ovens - 10,000 units p.a.  
Wash Machines - 12,500 units p.a.  
Air Conditioner - 12,500 units p.a.  
CD ROM - 6,000,000 units p.a.  
Video Cassette Recorder - 1,250,000 units p.a.  
Mechanical Deck - 1,250,000 units p.a.

### Expansion Unit

- CD-ROM - 5,000,000 units p.a.
- DVD-ROM - 5,000,000 units p.a.
- CD-SLIM - 5,000,000 units p.a.
- CD-ROMS, DVD ROMS & CD-SLIM Components - 2,000,000 units p.a.
- VCR Components - 2,000,000 units p.a.
- DVD Player/Recorder/Combo - 3,000,000 units p.a.
- Sub Assy/DVD Player/Recorder/Combo - 1,000,000 units p.a.
- Trading Distributor, Import & Export - Rp. 1,403.5 billion
- Record Part (MP3 & MP4) - 200,000 pcs p.a.
- Home Theatre - 131,500 units p.a.
- Trading Distributor, Import & Export - Rp. 1,403.5 billion
- Record Part (MP3 & MP4) - 200,000 pcs p.a.

### Shareholders

SAMSUNG ELECTRONIC CO.,LTD of South Korea  
Mr. Jong Chan Lee of South Korea

### Capitalization (0)

Authorized Capital US\$ 45,780,000.00  
Issued Capital US\$ 45,780,000.00  
Paid Up Capital US\$ 45,780,000.00

### Total Investment

Equity Capital - US\$ 45,780,000.-  
Loan Capital - US\$ 53,017,986.-  
Total Investment - US\$ 98,797,986.-

### Bankers

PT Bank KEB INDONESIA  
PT Bank DANAMON INDONESIA Tbk.

### Started Operation

1992

### Total Employees

1,750 persons

### Supervisory Board

Member - Mr. Li Kun Hoe

### Board of Management

President Director - Mr. Yim Man Gyu  
Directors Mr. Lee Chang Dong  
Mr. Ming Chu

### Associated Companies

Member of The SAMSUNG Group  
SAMSUNG ELECTRONIC CO.,LTD of South Korea

### Remarks

In Production