

# Study on Cluster of Oleochemical Industry In Indonesia, 2011-2012



- GENERAL DESCRIPTION OF CLUSTER OF OLEOCHEMICAL INDUSTRY
- OIL PAL INDUSTRY
- DEVELOPMENT OF OLEOCHEMICAL INDUSTRY
- CONSUMPTION DEVELOPMENT OF OLEOCHEMICAL
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- MARKET OPPORTUNITY
- INDONESIAN & MALAYSIAN POSITION ON OLEOCHEMICAL INDUSTRY IN THE WORLD MARKET

**SOME OF OLEOCHEMICAL PRODUCTS** as a derivative product of Crude Palm Oil (CPO) has been able to produce in Indonesia. But, actually the case is the Indonesian oleochemical industry is not affordable yet to supply domestic demand especially in the down-streamer, because of domestic oleochemical products are still in the stage of semi-finished products.

The semi-finished products which consists of fatty acid, fatty alcohol and glycerol were exported and after extending process then imported again by Indonesian as finished products like additive matters for textile industry, rubber, plastic, detergent, paint, cosmetic, processed-food, etc. Finally, as a consequence, development of Indonesian oleochemical industry is still far left behind compare to the one of Malaysian.

In 2011, for example, Indonesia has some 16 oleochemical producer companies with a total capacity of 1.67 million tons, contains 1.00 million tons of fatty acid, 490,000 tons of fatty alcohol and some 177,750 tons of glycerol. Since all domestic oleochemical products were exported, afterwards Indonesia's market share in the world would be at 15% of 6.63 million tons of fatty acid consumption whereas, fatty alcohol only has 12% of 3.95 million tons and has only 8.9% of 2.00 million tons of glycerol.

Learning for the domestic and international market phenomenon, P.T. CAPRICORN INDONESIA CONSULT INC. (a member of the CIC Consulting Group) has been motivated to strive the above comprehensive study which is unveiled completely about the prospect business on Industry and Market of oleochemical in Indonesia. The study provides total production of each companies, consumption of oleochemical by industrial users per sector, market projection. Additional, detail company profile also can be found in it. For more information, list of content of the study in can be seen in the following below.

The 255 pages thick can be obtained at CIC with a price of Rp. 6,000,000/copy for the English or Indonesian language edition. Purchasing or more information, please feel be free to contact our Senior Marketing Executive, Mr. Bramantyas Saputra, SI kom at his H.P. : 0815 9404 145, phone : (62 21) 3101081, 3906274; fax (6221) 3101505; e-mail : marketing@cic.co.id; website : //www.cic.co.id or by filling out the order form below prepared for the purpose.

We sincerely thank you for your cooperation.

**OLEOCHEMICAL SEBAGAI PRODUK TURUNAN** dari pengolahan minyak sawit mentah (CPO) untuk beberapa jenis telah dapat diproduksi di dalam negeri. Namun industri oleochemical yang ada masih belum bisa memenuhi kebutuhan bahan kimia berbasis oleochemical pada sektor yang lebih hilir karena industri oleochemical yang diproduksi di dalam negeri baru hanya produk setengah jadi.

Produk setengah jadi tersebut adalah fatty acid, fatty alcohol dan glycerol yang diekspor, kemudian setelah diproses lebih lanjut lalu diimpor kembali oleh Indonesia dalam bentuk bahan jadi, seperti bahan additive pada industri tekstil, industri karet, plastik, deterjen, cat, kosmetika, makanan olahan dan lain-lain. Akibatnya, perkembangan oleochemical di dalam negeri masih kalah bila dibandingkan dengan industri sejenis di Malaysia.

Pada tahun 2011 misalnya, jumlah produsen oleochemical di Indonesia sebanyak 16 perusahaan dengan total kapasitas 1,67 juta ton yang terdiri dari fatty acid sebanyak 1,00 juta ton, fatty alcohol sebanyak 490.000 ton dan glycerol sebanyak 177.750 ton per tahun. Jika dengan kapasitas penuh dan seluruhnya diekspor, maka pada tahun yang sama pangsa pasar Indonesia di pasar internasional diperkirakan baru 15% dari 6,63 juta ton konsumsi fatty acid sedangkan fatty alcohol hanya 12% untuk dari 3,95 juta ton serta 8,9% untuk glycerol dari permintaannya yang mencapai 2,00 juta.

Melihat perkembangan yang terjadi baik di pasar dalam negeri maupun internasional, mendorong P.T. CAPRICORN Indonesia Consult Inc. untuk mengulas lebih lanjut mengenai prospek industri dan pemasaran industri oleochemical di Indonesia. Dalam studi ini juga dikupas mengenai produksi masing-masing perusahaan, konsumsi oleh masing-masing sektor industri, prospek dalam negeri dan juga pasar internasional. Selain itu profil perusahaan oleochemical juga ditampilkan secara lengkap. Sebagai gambaran umum, berikut ini ditampilkan daftar isi studi tersebut sebagai berikut.

Studi setebal 255 halaman ini dapat diperoleh di CIC dengan harga Rp. 6.000.000/eksemplar untuk edisi bahasa Indonesia atau Inggris. Pembelian atau informasi lebih lanjut, mohon menghubungi bagian pemasaran kami, Sdr. Bramantyas Saputra, SI kom pada H.P. : 0815 9404 145, telepon (021) 3101081, 3906274; fax (021) 3101505; e-mail : marketing@cic.co.id; website : //www.cic.co.id atau dengan mengisi dan mengirimkan formulir pemesanan di bawah ini.



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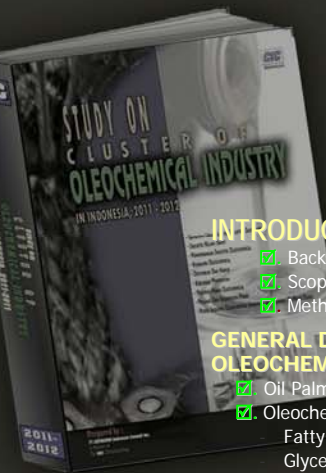
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